ROLE OF BUSINESS

85% of executives believe human rights are a matter for business as well as the government.

61% say human rights discussions have become more prevalent at their company.
RIGHTS RELEVANT TO BUSINESS

- Conditions of work and employment: 94%
- Education and access to technology: 83%
- Private life: 80%
- Intellectual, spiritual and cultural life: 79%
- Rights related to the environment: 77%
- Workplace dialogue: 75%
- Access to justice: 73%
- Civic life and participation: 72%
- Adequate standard of living: 70%
- Rights related to land: 54%
- Gross human rights abuses: 52%
Responsibility for human rights issues has spread beyond the CSR function to other parts of the company.

Functions actively involved in meeting the company’s responsibility to respect human rights:

- CSR
- HR
- Legal
- Public Affairs
- Operations
- Strategy
- The CEO
ADDRESSING HUMAN RIGHTS

- 56% of companies do not have a specific policy that references human rights

- 11% of businesses do not address human rights at all

- 41% of companies communicate with internal stakeholders about human rights issues

- 27% of companies communicate with external stakeholders about human rights issues
BARRIERS TO ADDRESSING HUMAN RIGHTS

- Lack of understanding of the company's human rights responsibilities: 32%
- Lack of money and staff: 28%
- Lack of training and education for employees: 26%
20% of corporate commitments to human rights are driven by a clear business case.
NEXT STEPS